

## HYDROGEN GLOBAL

**Hydrogen Global is a platform for companies, governments, councils and institutions to showcase their work and learn from each other.**

Clean hydrogen and hydrogen-based fuels can contribute heavily to achieving net zero carbon emissions by complementing and enhancing the use of renewables for electricity production.

Clean hydrogen is becoming increasingly cost-effective. In order to achieve the cost declines that experts agree are possible, there must be a strong signal to the market to show that demand is increasing and enabling policies are being implemented.

Hydrogen Global is that signal. It collects scattered efforts across sectors to give a clear view of all actors working towards the widespread deployment and safe use of hydrogen.

**Hydrogen Global is a waypoint that will:**

- Empower participants to easily recognise each other's activities and boost each other's signals
- Amplify individual efforts, bolstering the profile and visibility of existing projects
- Promote greater awareness of clean hydrogen and hydrogen-based fuels
- Encompass the entire value chain of clean hydrogen to understand supply, demand and growth of (net zero) hydrogen within the global energy system on a yearly basis

**Signing does not tie participants to additional effort.**

The Charter aims to champion those actively enabling, producing, demanding and investing in clean hydrogen and clean hydrogen-based fuels. Those who wish to access this platform must send a letter to the Secretary General of the World Energy Council to express their commitment.

The Council will create an annual gala to celebrate progress. Participants will choose from amongst themselves to receive the Clean Hydrogen Pioneer award under different categories (e.g. investor, consumer, produced, enabler).

The Council will contribute its considerable global footprint to create impact communities and raise awareness to shift public perception toward wider acceptance of clean hydrogen. The collected hydrogen activities will be staged on the Council's website to be presented to its global audience for learning, sharing, and awareness.

**Signing the Hydrogen Global Charter is a powerful statement tailored to the challenge of the hydrogen economy.**

Participants express their commitment to hydrogen in the context of their project:

- What they aim to achieve (volume delivered, amount invested, companies supported, regulation implemented, etc).
- What their time frame is
- Which sector and geographical zone they work in.

The World Energy Council believes we must consider all credible options for decarbonisation. The movement for electrification is robust. The clean hydrogen movement is scattered.

Unify your efforts under this platform – [Hydrogen Global](#).